



International Scientific and Practical Online-Conference "Health Economics and Management Review"

DEAR COLLEAGUES!

We invite scientists, teachers, doctoral students, graduate students, applicants, students, government officials and local governments, and business representatives to participate at **the International Scientific and Practical Online-Conference "Health Economics and Management Review"**, which will be held on **3-5 December 2021** in Sumy, Ukraine.

CONTACT INFORMATION

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ORGANIZING COMMITTEE

Vasilyeva Tetyana, Dr.Sc., Professor;
Tiutiunyk Inna, Dr.Sc., Associate Professor;
Mayboroda Tetyana, Ph.D., Senior lecturer;
Us Yana, Ph.D. student;
Hrytsenko Larysa, Dr.Sc., Professor;
Karintseva Oleksandra, Dr.Sc., Associate Professor;
Kuzmenko Olga, Dr.Sc., Professor;
Lyulyov Oleksiy, Dr.Sc., Professor;

Petrushenko Yuriy, Dr.Sc., Professor;
Rekunenko Ihor, Dr.Sc., Professor;
Serpeninova Yulia, Ph.D., Associate Professor;
Pooja Kansra, Ph.D., Associate Professor (Mittal School of Business, LPU, India);
Rajesh Verma, Ph.D., Professor (Mittal School of Business, LPU, India);
Tanima Dutta, Ph.D., Associate Professor (Mittal School of Business, LPU, India);
Tushinder, Ph.D., Professor (Mittal School of Business, LPU, India);
Vishal Sarin, Ph.D., Professor (Mittal School of Business, LPU, India).

SCIENTIFIC TOPICS

1. Health services Management, Management of human resources, leadership psychology, organizational culture, motivation in Public health.
2. Health services Marketing, Healthcare and pharmaceutical Markets.
3. Financing of health services, health insurance, financial instruments of Healthcare management, international financial infrastructure of Public health policy.
4. International and national paradigms of Public health policy, governance, Health Care Reform.
5. Accounting, reporting, auditing and Taxation in Health services.
6. Health Policy Analysis, Public Administration.
7. Standards, trust, quality, reputation, fairness and ethics in Public health.
8. Information technology and Digitization of Public health services.
9. Social and Economic consequences of ill-health and bioterrorism.
10. Business Models of Health services.
11. Client-oriented business management, quality of services, protection of consumer interests.
12. Health disease prevention and health promotion: Social and Economic Aspects.
13. Innovation, Finance and best practices promotion in Medical education.
14. Mental Health Economics, Philosophy of Healthcare.
15. Social justice, gender and social equality, protection of corporate and personal rights and freedoms in Public health.

KEY DATES

to 1 December 2021 – sending the abstract to deputy head for research activity at the department (for participants from AR BEM).

from 1 to 2 December 2021 – originality checking, abstract typesetting into one file (.doc / .docx), creating the archive with abstracts and typeset document.

to 3 December 2021 – sending the typeset document and archive with abstracts (by the AR BEM departments) to e-mail: fem@ntsa.sumdu.edu.ua

3-5 December 2021 – online-conferencing under thematic areas at the departments of AR BEM.

CONFERENCE LANGUAGE

English

FORMATTING GUIDELINES

The length of abstract – 2-4 full pages of A5 format, MSWord editor(.doc / .docx).

Times New Roman font, font size 10, single space, paragraph – 1.25 cm.

Margins: left, top and bottom – 20 mm, right – 10 mm.

Only original materials are accepted. The authors are responsible for the material.

Each table, illustration and diagram must be signed and named. The source should be indicated under the tables and figures.

Formulas should be printed using the Microsoft Equation formula editor and numbered in parentheses on the right.

The list of references should contain only the sources to which there are references in the text. Example of links: (Ivanov et al., 2020).

References in parentheses to different sources should be given through a semicolon (Ivanov et al., 2020; Hassan et al., 2014). The list of references should be presented in APA Style.

ABSTRACT SAMPLE

SMART EDUCATION

Hanna Ivanova, PhD, As. Prof. Sumy State University, Ukraine

Text, text, text, text, text, text, text, text.

References

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