

BUSINESS ETHICS AND LEADERSHIP

International Scientific and Practical Online- Conference "Business Ethics and Leadership"

DEAR COLLEAGUES!

We invite scientists, teachers, doctoral students, graduate students, applicants, students, government officials and local governments, and business representatives to participate at the **International Scientific and Practical Online-Conference "Business Ethics and Leadership"**, which will be held on **29-30 November 2021** in Sumy, Ukraine.

CONTACT INFORMATION

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ORGANIZING COMMITTEE

Vasilyeva Tetyana, Dr.Sc., Professor;

Tiutiunyk Inna, Dr.Sc., Associate Professor;

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Hrytsenko Larysa, Dr.Sc., Professor;

Karintseva Oleksandra, Dr.Sc., Associate Professor;

Kuzmenko Olga, Dr.Sc., Professor;

Lyulyov Oleksiy, Dr.Sc., Professor;

Petrushenko Yuriy, Dr.Sc., Professor;

Rekunenko Ihor, Dr.Sc., Professor;

Serpeninova Yulia, Ph.D., Associate Professor;

Megha Mehta, Ph.D, Associate Professor(Mittal School of Business, LPU, India);

Megha Singh, Research Scholar(Mittal School of Business, LPU, India).

Mridula Mishra, Ph.D, Professor(Mittal School of Business, LPU, India);

Rajesh Verma, Ph.D, Professor (Mittal School of Business, LPU, India);

SCIENTIFIC TOPICS

1. Modern international and national paradigms for the formation of business ethics and leadership in society, intercultural and transnational aspects of business ethics and leadership.
2. Honesty, transparency, standards, trust, reputation, fairness and ethics in business, trade, management, marketing, public communications, finance, public administration and international economic relations.
3. Leadership and innovation in business, trade, management, marketing, public communications, finance, public administration and international economic relations.
4. Corporate social responsibility and social entrepreneurship.
5. Introduction of ethical standards and modern democratic practices in socio-economic processes to ensure social justice, gender and social equality, protection of corporate and personal rights and freedoms.
6. Behavioral economics, harmonization of interests of stakeholders, public-private and intersectoral business partnership.
7. Professional ethics and standards of financial institutions and regulators, trust and reputation in financial relations, behavioral finance, non-financial corporate reporting, transparency of finance, accounting and taxation, international experience and standards to prevent unethical, unfair and non-transparent financial relations.
8. Effective and ethical business communications and public relations, social and ethical marketing.
9. Management of human resources, management, leadership psychology, organizational culture, motivation, professional ethics.
10. Client-oriented business management, quality of services, protection of consumer interests.

CONFERENCE LANGUAGE

English

KEY DATES

to 27 November 2021 – sending the abstract to deputy head for research activity at the department.

28 November 2021 – originality checking, abstract typesetting into one file (.doc / .docx), creating the archive with abstracts and typeset document.

to 29 November 2021 – sending the typeset document and archive with abstracts (by the AR BEM departments) to e-mail: fem@ntsa.sumdu.edu.ua

29-30 November 2021 – online-conferencing under thematic areas at the departments of AR BEM.

FORMATTING GUIDELINES

The length of abstract – 2-4 full pages of A5 format, MSWord editor(.doc / .docx).

Times New Roman font, font size 10, single space, paragraph – 1.25 cm.

Margins: left, top and bottom – 20 mm, right – 10 mm.

Only original materials are accepted. The authors are responsible for the material.

Each table, illustration and diagram must be signed and named. The source should be indicated under the tables and figures.

Formulas should be printed using the Microsoft Equation formula editor and numbered in parentheses on the right.

The list of references should contain only the sources to which there are references in the text. Example of links: (Ivanov et al., 2020).

References in parentheses to different sources should be given through a semicolon (Ivanov et al., 2020; Hassan et al., 2014).

The list of references should be presented in APA Style.

ABSTRACT SAMPLE

SMART EDUCATION

Hanna Ivanova, PhD, As. Prof. Sumy State University, Ukraine

Text, text, text, text, text, text, text, text.

References

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